Since you asked, then here goes..

In a nutshell-

I routinely clip words and fragments of sentences out of the New York Times which I use in a myriad of little projects including many on-going postcard projects that I send to various people in the world. Lately I have been sending sets of postcards with the idea that each card is a page in a book. The person receiving the card then can bind them together anyway they want. (sometimes i provide holes and suggest a cover)

I've always been attracted to typos, my own and others so I was excited when I found "Jusk Ask" in the paper. I have a collection of fortunes from Chinese restaurant cookies and I also save my empty paper coffee cups for months after i drink the coffee. From these I get "readings" from the dried out patterns on the bottom of the cups. I cut them out and randomly placed 7 fortunes on 7 coffee cup bottoms and photocopied them with a copy of my "Jusk Ask" clipping. At the last second before the copy was made i threw a magnifying glass onto the fortune/coffee cup bottom. I made several variations, each in a sets of 7 cards.

I think they read well as a set and even though i didn't try to put them in any order the order that they randomly fell into seems to have the most sense to me.